

Senior Data Analyst



Purpose

This is an analyst role that will be a contributor to the design, development and embedding repeatable approaches to measuring key metrics to monitor achievement of TSB's strategic goals. This role will work primary with Customer, Product, Account, Digital data. You will ensure our business stakeholders vision and information needs are understood and appropriately defined. You will support the Grow Retail and Grow Business Missions in delivering BI solutions that provide insight for the business. Contribute to the management of multiple data change initiatives, assisting quality assurance & user acceptance.

Role dimensions

- **Reports to:** Senior Manager – Product Initiatives
- **Division:** Product and Marketing
- **Direct Reports:** No
- **Financial Authority:** No

Person specifications

- 3+ years experience in financial services
- 5+ years experience in analytics & data
- Experience working with databricks and PowerBI
- Strong SQL skills
- Experience performing data analysis and designing reports
- Sound financial and analytical acumen

Role specific areas of responsibility

- In conjunction with the Product and Marketing team, define data points, build the data sets, and develop the reporting to support communication with the wider business and key stakeholders to help Mission Owners measure progress made by their initiatives
- Analyse current and future business drivers and requirements to identify the necessary data and change initiatives that will enable the organisation to achieve its strategic objectives.
- In conjunction with the Data Engineering team, accurately translate project requirements into technical solutions to ensure delivery of intended business outcomes
- Produce artifacts to ensure traceability of requirements, quality of analysis, and assumptions are well documented to support sponsor acceptance
- Identify and report variances and quality issues, as well as help complete quality assurance alongside the analytics team when required
- Lead knowledge sharing activities with stakeholders and other TSB staff, and proactively review and implement process and operation improvement initiatives across the analytics environment

From time to time there may be additional activity not contained within this position description that the appointee is to complete in the interests of the appointment and their own personal development.

This position description provides a broad overview of responsibilities. The position description is a living document, and the Bank reserves the right to amend from time to time as required.