

Lecturer in Creative Practice

(Design)

Kaupapa | Purpose

Scope: To deliver lectures, tutorials and technical skills to design students based both in China and Hawkes Bay NZ. Would require candidate to travel in blocks to our joint international campus in Shaoxing City, Zhejiang Province, Southeast China and teach within the field of graphic design, digital design and/or visual communication.

Reports to: Head of School, IDEAschool

Team: EIT

Location: Taradale Campus and ZYU campus in China

Remuneration: Academic Staff Member or Senior Academic Staff Member

Date: January 2026

Ngā Hononga Mahi | Working relationships

Internal: Executive Dean, Asst Dean (China), Head of School, Programme Leader IDEAschool, Teaching Assistant (China), Faculty Administration Manager, Marketing and Student Support Staff, Lecturers in IDEAschool, Other Faculty Staff and Students

External: Research and Innovation Centre staff, Faculty of Education, Humanities and Health Science Academic and Allied staff, Other Academic and Allied staff EIT, Programme Cluster Committees Management team (China), Design Professional Bodies and Marketing

Resource delegations and responsibilities:

Financial: Not applicable

People: Not applicable

Ngā mahi | Do

Curriculum Development

- Coordinate the planning, delivery, evaluation and on-going development of the design discipline within relevant programmes in IDEAschool
- Provide leadership in the area of curriculum development to ensure course materials are of a high standard
- Actively participate in the ongoing development of course materials, new courses and programmes.
- Participate in the compilation of Programme Annual Reports and other documentation required for the EIT academic and accreditation requirements and external monitoring agencies

Research

- Build and maintain a research portfolio that contributes to the reputation of EIT and IDEAschool
- Participate in the promotion of EIT's Research and Innovation Centre
- Actively participate in the ongoing development of research capability and collaboration in IDEAschool
- Identify opportunities for collaboration with external organisations and tertiary institutes locally and internationally (China) as relevant.

Student Learning

- Provide clearly defined learning objectives and learning outcomes
- Regularly review and revise subject matter, teaching content and process relative to changing environments
- Effectively facilitate the learning process through a wide variety of experiences and activities by encouraging students to participate in and accept responsibility for their own learning
- Maintain professional standards of practice and act as a role model
- Be committed to and understand 21st Century learning and teaching strategies. This includes blended/flexible delivery modes and the role of educational technologies in delivering and facilitating learning and teaching

Student Well-Being

- Assist students as required
- Facilitate support and liaise with student support services

Assessment And Evaluation

- Undertake effective, valid and reliable evaluation of students and programmes
- Assess performance of students and give appropriate feedback
- Monitor and review assessment and evaluation processes in line with academic regulations
- Undertake internal and external moderation of assessment
- Maintain full and accurate student records

Personal/Professional Development

- Keep up to date with social, professional and technical developments relevant to teaching topics through community and/or industry contact, reading and where possible attend appropriate courses / conferences
- Participate in relevant professional groups
- Undertake annual performance appraisal process
- Review own job description annually with Head of School
- Negotiate own training and development plan with Head of School arising out of formative appraisal process

Communication And Team Building

- Meet regularly with the teaching team within the school
- Meet regularly with the programme coordinator
- Attend institute, faculty, school meetings and relevant advisory meetings
- Liaise with relevant individuals and groups in the community
- Maintain professional liaison with Marketing staff, International Office and Student support staff
- Develop and maintain professional networks
- Develop positive and constructive working relationships with colleagues

Planning

- Prepare annual plan, weekly and daily plans as required to effectively teach the assigned classes
- Monitor own progress against plans and targets
- Plan to continually improve teaching and learning strategies, including evaluation action plans, recording of results and pastoral student care

School Service Standards and Support

- Manage delivery of courses relevant to teaching areas
- Teach, assess, evaluate and research to the standards set in faculty policies and the institute's quality management system
- Assist Head of School and Programme Coordinator to ensure all courses meet Academic Board requirements

Marketing

- Build and maintain strong industry relationships to enhance student recruitment opportunities
- Assist in the promotion and marketing of the courses and programmes at EIT
- Identify new course developments and markets in consultation with programme coordinator, Head of School and marketing section
- Assist with other promotional and marketing activities as appropriate

China Work Visa requirements

- The Person appointed will need to comply with the requirements for China work visas for international education partnership agreements

General

- Comply with EIT policies and procedures.
- Contribute to a healthy workplace by implementing safe work practices and strategies to effectively manage personal wellbeing.
- Undertake additional responsibilities and tasks relevant to this position as requested by the position manager.

Demonstrate commitment to:

Te Tiriti o Waitangi. Through our developing understanding of our obligations and our connection with Te Tiriti o Waitangi as both individuals and as an organisation.

Ākonga at the Centre. Through prioritising the experience, wellbeing, and success of our ākonga in our decision-making process.

Equity. Through recognition, empowerment, and inclusion we can give greater acknowledgement of the unmet needs of Māori, Pacific and disabled ākonga and their whānau.

Vocational Education and Training Excellence. Through quality provision for all ākonga, meeting the regional needs of employers and communities.

Pūkenga | Have

Knowledge And Experience

- Extensive experience in teaching graphic design, digital design, animation and/or digital media to degree level. **Essential**
- Extensive knowledge and experience in using design technology, centering around Adobe Suite with industry knowledge. **Essential**
- A portfolio of design work relevant to the design industry. **Essential**
- Experience and knowledge in postgraduate supervision. **Desired**
- Experience in design curriculum development. **Desired**
- Experience in design illustration and multimedia applications. **Desired**

Skills

- Research informed and active. **Essential**
- Well-developed teaching skills for teaching to international students (China). **Essential**
- Well-developed oral, written, interpersonal and leadership skills. **Essential**
- Proven ability to plan and meet deadlines. **Essential**

- Excellent organisational and administrative skills. ***Essential***

Special Aptitudes

- An appreciation of student learning and a commitment to improving student learning skills
- An ability to initiate new ideas in response to identified needs
- Demonstrate a positive attitude to health and safety procedures
- An understanding and appreciation of cultural issues and a commitment to the development of a culturally sensitive working and learning environment
- Able to work effectively in a team environment
- Able to set and achieve personal goals
- Flexibility and ability to adapt to student and industry needs
- Empathy with and appreciation of Māori language and culture

Personal Attributes

- High degree of professional judgment and integrity
- Friendly and approachable manner
- Flexible and responsive in a changing environment

Qualifications

- Relevant qualification to Masters level. ***Essential***
- Doctoral qualification. ***Desired***

Additional Requirements

- The successful candidate will be required to teach courses to China-based EIT students in Shaoxing for up to 10-week blocks
- Must be able to comply with the requirements for China work visas for international education partnership agreements (e.g. Covid vaccination/age/security)
- An appreciation of Chinese languages and culture

Waiaro | Be

Authentic and Inclusive: Promote an environment of inclusion and authenticity, where all contributions are valued. Be courageous disrupt inequities for all, including Māori, Pacific and disabled peoples. Hold the conviction that meaningful partnerships with Māori/iwi will contribute to progress for all.

Connected: Integrate waiora-sustainable thinking into your everyday mahi, meeting the needs of the present, without compromising our ability to meet our needs for the future.

Collective: Maintain a focus on results and delivery to build a sustainable, world class, vocational education and training network. Lean into transformation, challenge the status quo and choose courage over comfort to create better results for EIT, employers, ākonga and their whānau.

Self-Awareness: Accept change with confidence, understanding how to create the conditions you and others need to thrive. Demonstrate humility, be reflective and self-aware, always seeking to grow personally.

Ako: Hold lifelong learning as vital in connection, hauora, and continuous improvement both personally and professionally. No matter your role, recognise your mahi contributes to making a positive difference for our ākonga and their whānau, and their ability to create thriving communities. Recognise Te Tiriti o Waitangi as a powerful mechanism for taking positive action in Aotearoa, and a pathway to achieve equity for all.

Mana tāngata: Contribute to a connected, creative, compassionate workplace, where teams are committed to growth, learning and achieving our shared purpose. Contribute to maintaining a safe environment for learning and development, in all you do, including Te Tiriti, equity, academic and professional excellence. Recognise kaimahi and whānau wellbeing are interconnected, when we support personal and professional growth we contribute to Te Oranga/participation in society.