

## POSITION DESCRIPTION

<b>Position</b>	Head of Girls' and Women's Football		
<b>Team</b>	Senior Leadership Team		
<b>Reports To</b>	Chief Executive		
<b>Location</b>	Flexible working arrangements – Office is in Albany		
<b>Role Type</b>	2 Year Fixed Term – Full Time		
<b>Date Established</b>	September 2022	<b>Date Last Reviewed</b>	

### Our Strategic Direction

The new Northern Region Football (NRF) strategy has a strong focus on better supporting those who are currently missing out from football and futsal; prioritises quality competitions at all levels and supports clubs to thrive.

To support this focus, our Strategic Plan 2022-26 has three outcomes:

- Thriving Club Communities
- Quality Competitions
- Equity of Access

### Our Values

Enjoyment, Respect, Collaboration, Inclusive, Ambition

### Background To NRF

Northern Region Football (NRF) is the largest of six District Federations affiliated to New Zealand Football. Northern Region Football encompasses the Far North, Northland, West Auckland, North Harbour, Central Auckland and Counties Manukau.

Football is the largest participation sport and working closely with our 73 member Clubs, we provide competitions and opportunities to over 35,000 registered players and thousands of coaches, referees, administrators and volunteers, and run 900 games every weekend in season.

We support football/futsal from community through to the Northern League and Northern Regional Premier League, which also includes teams from the Waikato and Bay of Plenty.

NRF is committed to upholding the mana of Te Tiriti o Waitangi and Treaty principles of Partnership, Protection and Participation. We are starting our bicultural journey to live this commitment. We recognise the positive value of diversity, and we welcome job applications from people of all backgrounds.

## **Background to FIFA Women's World Cup 2023 (FWWC 23)**

The FIFA WWC 23 is the largest female sporting event in the world and represents a once in a lifetime opportunity to enrich the lives of our communities through football activity. This FWWC will be one of many firsts – the first co-hosted by confederations, the first expanded 32 team format and the first with a play-in tournament to decide the final three qualifying countries. The 2019 tournament was viewed by over 1 billion people globally. Auckland is one of four NZ based host cities that will host up to nine teams at sites across the city. With multiple organisations planning large activations, NRF play the role of leveraging the excitement and spectacle of the tournament in a positive manner for our local clubs and communities.

## **Job Purpose**

The Head of Girls' and Women's Football role has been created to capitalise on the FIFA Women's World Cup 2023 to create positive change for all girls and women, across Auckland and Northland.

The critical leadership team role will further develop and deliver against the Leverage and Legacy Plan to increase the number of girls playing football, through formal football club structures, informal opportunities as well the numbers of girls and women in leadership roles across football.

Core responsibilities of the role include:

- Developing, driving and monitoring NRF's Leverage and Legacy Plan to capitalise on the hosting of the FIFA WWC 23.
- In conjunction with NRF's core delivery teams, lead the implementation of the Leverage and Legacy Plan to create change in the following core areas:
  - Increase the number of girls and women playing football/futsal in all formats of the game
  - Support clubs to create equitable opportunities for girls and women within the club environment
  - Increase the opportunity for girls/young women from 5-18 to play girls only football at every age group.
  - Grow the number of girls and women coaching, and refereeing as identified in our Strategic Plan
  - Expand leadership pathways and develop opportunities for women and girls with clubs and the Federation
- Lead of the development and implementation of different formats of football to attract new participants, particularly with the kōhine/young women's space. This may include:
  - Piloting and prototyping projects and programmes in conjunction with NZ Football
  - Co-designing programme options with kōhine/young women
  - Working with key stakeholders to implement and deliver programmes/opportunities

## **Key Accountabilities**

### **Leverage and Legacy Plan**

- Lead the NRF Leverage and Legacy Group and act as NRF's lead in liaising with key stakeholders regarding the plan.

- Ensure alignment of NRF Leverage and Legacy Plan with other key stakeholders work for the FWWC 2023 (NZF, Auckland Unlimited, Council etc)
- Communicate progress and plans with NRF and the wider football network.

### **Organisation management**

- Contribute to the organisation's business planning and budgeting processes in line with Leverage and Legacy Plan and the NRF strategy
- Take a leadership role in promoting a positive workforce culture by living the NRF values and behaviours both internally and when representing NRF externally. This includes ensuring that all teams work cross-functionally, share information, and communicate openly and effectively with each other. Develop appropriate business plans aligned to organisational priorities
- Participate fully in the NRF Leadership Team by sharing information and communicating openly and effectively

### **Health and Safety**

- Comply with all workplace health and safety obligations by meeting the requirements of the Health and Safety at Work Act and NRF's health and safety policy. This includes:
- Taking reasonable care for your own health and safety at work and the health and safety of others
- Following all reasonable health and safety rules and instructions
- Reporting any potential or actual risks, injuries, work-related illnesses and incidents (including near misses) so NRF can investigate, and eliminate or minimise harm or risk of harm

## PERSON SPECIFICATION

<b>Qualifications</b>	<ul style="list-style-type: none"> <li>• Tertiary Qualification in Sport Management or a similarly related area is desired</li> </ul>
<b>Knowledge and experience</b>	<ul style="list-style-type: none"> <li>• Knowledge of girls' and women's sport strategy and participation,</li> <li>• Project planning and delivery.</li> <li>• Proven ability to identify and progress new opportunities in women and girl's football is desirable</li> <li>• Sport development and/or community development.</li> <li>• Relationship management.</li> <li>• Organisational capability building.</li> <li>• Ability to manage multiple priorities, milestones and deadlines</li> <li>• Programme and/or project management.</li> <li>• Working knowledge of the NZ Football Whole of Football Plan and the football landscape in Auckland and Northland.</li> </ul>
<b>Leadership and strategic ability</b>	<ul style="list-style-type: none"> <li>• Experience in developing and delivering operational plans to deliver on strategy</li> <li>• Ability to enhance the profile and effectiveness of Northern Region Football and football across the region.</li> <li>• Commitment to diversity and inclusion in the work environment and community</li> <li>• Able to develop a strategic approach to problems</li> <li>• Builder of a cohesive team culture and a positive, constructive working environment</li> </ul>
<b>Communication and personal skills</b>	<ul style="list-style-type: none"> <li>• Empathetic, with a strong sense for the ever- changing football / futsal / sport environment</li> <li>• Experience and evidence of an ability to create a culture of innovation, collaboration, performance and transparency</li> <li>• Outstanding verbal and interpersonal skills, with the ability to relate to a broad range of people in a broad range of roles</li> <li>• Self-motivated, resilient and results focused</li> <li>• Accuracy and attention to detail</li> <li>• Flexibility in work hours (our communities operate outside of 9-5pm)</li> </ul>

### Key relationships

The key relationships include, but are not limited to those identified below;

<b>External</b>	<b>Internal</b>
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Member Clubs Regional Sports Trusts NZ Football Council & Territorial Authorities Auckland Unlimited	Community and Club Support Team Operations and Development Team Senior Leadership Team Working groups (as required) Board (as required)
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#### Dimensions

<b>No of Direct Reports</b>	N/A
<b>Expenditure – signature authority</b>	Ref to Delegation of Authority Policy