

DRAFT JOB DESCRIPTION

Position	Designer	Division	Rockit Trading Company Limited
Reports to	GM Global Marketing	Date	February 2026

Job Purpose

To lead the design of the Rockit Global brand across touchpoints through the creation of world-class design. The designer will ensure quality, consistency and a premium standard for all Rockit branded outputs.

Key Responsibilities

- Brand Guardianship – ensure all designs strictly adhere to established brand guidelines for consistency across all channels and products
- Conceptual Development – conceptualize innovative and effective visual designs that capture attention, drive consumer engagement and clearly articulate our Rockit CVP
- Develop and set up Rockit Global design systems including job management, briefing, concepting, workflow and archiving
- Design and work across global team workflow, systems set up and delivery of design across the entire Rockit business
- Cross functional management of design and marketing creative direction
- Manage the design of branded packaging, POSM, creative campaigns, digital ads, brochures, email templates to ensure design standards across the marketing plan implementation and business
- Lead and build templates for global markets to raise the standard of creative execution and delivery across the global creative ecosystem
- Presentation support and development across the SLT and in support of key roles including the Rockit Global CEO and GM Global Marketing
- Manage the Rockit newsletter, Viva Engage and other key design communications platforms as required for the business
- Management of Rockit Global agencies and for key campaigns and creative output to the Rockit Global standard
- To develop the function of design at Rockit for the future success of the business

Organisational Obligations

- Establish effective relationships internally and externally and collaborate to achieve Rockit objectives.
- Participate in regular team and company-wide meetings.
- Ensure confidentiality of employee and company information.
- Demonstrate commitment to health and safety and compliance with company policies.

- Demonstrate company values.

Relationships

Reports to	GM Global Marketing
Internal	All cross-functional teams including global in-market members, key staff across wider business
External	Signage, print and packaging suppliers, agencies

Personal specification requirements

- Design experience +5 years
- Strong writer with attention to detail.
- Committed to customer service with excellent written and verbal communication skills.
- Strong internal/external relationship building skills.
- Organisation skills, with project management experience desirable.
- A proactive, self-starter who can work alone and collaboratively.
- Strong computer literacy including experience in Microsoft Office suite, Adobe InDesign and Photoshop (desirable).
- Experience managing/updating social media platforms desirable.
- As part of a fast-paced team environment, happy to turn your hand to anything and pitch in with administrative tasks, as required.

Team Values

Proactively demonstrate RGL's values in all work and internal and external interactions.

Action Over Words

At Rockit we've never been about the talk; it's always been about the doing. Doing things that nobody thought was possible.

Unstoppable Passion

We use a simple formula; passion in the work, unbridled ingenuity and backing ourselves. We believe the world would be a better place if everyone rocked it with us.

Doing Things Differently

Doing things differently has always been part of our DNA, and it's what saw us take a punt on the world's smallest apple and turn it into a big New Zealand success story.

He Toa Takitini

Ehara taku toa, te toa takitahi, he toa takatini kē

Uniting all cultures, as we strive to make a difference within our communities and in all aspects of our environment, while being true to ourselves.



SIGNED by the Employee: