

## JOB DESCRIPTION

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|-------------------|---------------------|-----------------|--------------------------------|
| <b>Position</b>   | <b>Designer</b>     | <b>Division</b> | Rockit Trading Company Limited |
| <b>Reports to</b> | GM Global Marketing | <b>Date</b>     | March 2026                     |

### Job Purpose

To lead the design of the Rockit Global brand across touchpoints through the creation of world-class design. The designer will ensure quality, consistency and a premium standard for all Rockit branded outputs.

### Key Responsibilities

- Brand Guardianship – ensure all designs strictly adhere to established brand guidelines for consistency across all channels and products
- Conceptual Development – conceptualize innovative and effective visual designs that capture attention, drive consumer engagement and clearly articulate our Rockit CVP
- Develop and set up Rockit Global design systems including job management, briefing, concepting, workflow and archiving
- Design and work across global team workflow, systems set up and delivery of design across the entire Rockit business
- Cross functional management of design and marketing creative direction
- Manage the design of branded packaging, POSM, creative campaigns, digital ads, brochures, email templates to ensure design standards across the marketing plan implementation and business
- Lead and build templates for global markets to raise the standard of creative execution and delivery across the global creative ecosystem
- Presentation support and development across the SLT and in support of key roles including the Rockit Global CEO and GM Global Marketing
- Manage the Rockit newsletter, Viva Engage and other key design communications platforms as required for the business
- Management of Rockit Global agencies and for key campaigns and creative output to the Rockit Global standard
- To develop the function of design at Rockit for the future success of the business

### Organisational Obligations

- Establish effective relationships internally and externally and collaborate to achieve Rockit objectives.
- Participate in regular team and company-wide meetings.
- Ensure confidentiality of employee and company information.
- Demonstrate commitment to health and safety and compliance with company policies.
- Demonstrate company values.

## Relationships

|            |  |
|------------|--|
| Reports to | GM Global Marketing  |
| Internal   | All cross-functional teams including global in-market members, key staff across wider business |
| External   | Signage, print and packaging suppliers, agencies   |

## Personal specification requirements

- Design experience +5 years
- Strong writer with attention to detail.
- Committed to customer service with excellent written and verbal communication skills.
- Strong internal/external relationship building skills.
- Organisation skills, with project management experience desirable.
- A proactive, self-starter who can work alone and collaboratively.
- Strong computer literacy including experience in Microsoft Office suite, Adobe InDesign and Photoshop (desirable).
- Experience managing/updating social media platforms desirable.
- As part of a fast-paced team environment, happy to turn your hand to anything and pitch in with administrative tasks, as required.

## Team Values

Proactively demonstrate RGL's values in all work and internal and external interactions.

### Action Over Words

At Rockit we've never been about the talk; it's always been about the doing. Doing things that nobody thought was possible.

### Unstoppable Passion

We use a simple formula; passion in the work, unbridled ingenuity and backing ourselves. We believe the world would be a better place if everyone rocked it with us.

### Doing Things Differently

Doing things differently has always been part of our DNA, and it's what saw us take a punt on the world's smallest apple and turn it into a big New Zealand success story.

### He Toa Takitini

Ehara taku toa, te toa takitahi, he toa takatini kē

Uniting all cultures, as we strive to make a difference within our communities and in all aspects of our environment, while being true to ourselves.

**SIGNED by the Employee:**